



**I n d e p e n d e n t   G r a p e   G r o w e r s  
P a s o   R o b l e s   A r e a**

Volume 13, Issue 3   President-Ken Bray   Editor-Sharen Rund Bloechl Bloechl   May/June 2015

**April 15, 2015**

**Seminar Report**

On April 15, 2015 IGGPRA hosted one of its most successful seminars it has had the pleasure of hosting. The seminar was essentially two seminars in one, covering both farm labor contractor update and local water issues.

Hosted by Tooth and Nail Winery on 46W at the former Eagle Castle facility. Their update to the property is amazing and well worth members stopping by to taste the fine wines and enjoy the new look. Lunch was sponsored by EcoFlow.

The first half of the seminar discussed updates to the affordable care act as it affects vineyard owners and latest updates to farm labor laws and how, even if you utilize a farm labor contractor, you as the owner can be liable for various situations that may occur in your vineyard. It was explained that there are numerous definitions of who is or may be responsible for situation and potential violations of worker safety requirements. In general it seems difficult to comply with all the different components of the new laws and a discussion with your farm – vineyard – insurance provider is warranted.

The second part of the seminar had two parts also, first an update on the Paso Robles Groundwater Basin Model update and second, a presentation on the formations of the water district that would potential manage the groundwater basin.

Model updates included a discussion of a number of new features in the model, including the contributions of the adjacent surface drainage areas that flow into the basin as well as a geographic specific water extraction patterns based on crop water demands of irrigated crops in the local area. There are two model runs that have occurred and a number that will occur in the future.

Water updates included a presentation about the formation a California Water District that would “manage” the rural portion of the groundwater basin. It was pointed out that a number of things will occur prior to the districts formation, not the least of which was a vote by the Board of Supervisors which would essentially be an application to LAFCO (local agency formation commission) for the formation of a district. LAFCO oversees the formation of all “special” districts such as school, fire, road improvement and others. On the Tuesday following the seminar the BoS did vote to apply to LAFCO for the formation of the district. It will take about a year for LAFCO to review the request and then a vote of landowners and residents will occur regarding the actual formation of the district will occur. There are a number of votes that will occur regarding the formation and IGGPRA will keep its members updated on the votes as the come up.

The next Seminar is scheduled for June 17 – watch for more information.



## BOARD OF DIRECTORS 2014

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Angela Robinson 805-239-4443

**Website** Angela Robinson  
**Web Master – AR & Co. PR & Marketing**  
angela@arandcompany.com

**President Emeritus – Richard Sauret**

## 2015 IGGPRA CALENDAR

All dates/seminars are subject to change.  
Contact ANY board member to offer your suggestions for upcoming seminars!

June 20	Social 6-9 pm	Mitchella Vineyard
Aug 22	Social	
Oct	Social	
Dec 5	Christmas Social 6-9 pm	San Miguel Parish Hall

### Planned Seminars for 2015:

Seminars will be held every other month except for October and December.

Here is a listing of the proposed seminar topics and months for 2015. Once the locations and dates are confirmed we will let you know.

**Look for more exciting Seminars in the months to come:**

- > June 17
- > July TBD
- > September TBD
- > November TBD



CAB Collective 5/5-7



Paso Wine Fest May 15-17



Atascadero Lakeside 6/27

## May 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5 	6 	7 	8	9
10 Mother's Day	11	12	13	 14 FLAG DAY	15 Wine	16 Wine
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## June 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17 Seminar	18	19	20 Social
21 Father's	22	23	24	25	26	27 Wine
28	29	30				

*President's Message*



Dear Fellow Growers, Associates and Friends of IGGPRA,

I suspect many of you are experiencing that time of year when the vines come alive after months of dormancy and we look forward with great anticipation for a frost free spring. So far it appears we have dodged a bullet. But, the exceptionally warm March and cool April seems to have created a good deal of variability. Some blocks are struggling to keep up with others that are in full spring growth. Hopefully this variability will help us manage the upcoming thinning process more efficiently. I have been assured that this phenomenon is not atypical of the Paso area this year.

The drought and the depletion of water levels in the Paso Robles Groundwater Basin will, in all probability, be the topic of conversation for the foreseeable future as the SLO Board of Supervisors voted to endorse a motion to request that LAFCO develop a plan for the creation of a locally managed water district. On April 15 IGGPRA held a well attended seminar where a discussion of the formation of a water district was presented. It was a lively presentation intended to provide members with important information on this issue. It was a valuable exchange of ideas and opinions and in the end we hope you were more informed about the process. We will continue to keep you "in the loop" as this process moves forward.

Our April Viva la Mexico social was a small but, as you might expect, lively event. The pot luck was exceptional and we thank Michelle Hido for managing the event. In June we shift to outside socials starting with Angela Mitchell hosting our All American Bar-B-Q at Mitchella Vineyards and Winery. Stay tuned for this event, we may have some surprises to make the evening super memorable.

Hope to see you soon.

Warm regards,

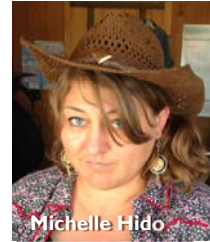
*Ken Bray*, IGGPRA President

### Michelle Hido—Special Events Chair

We had a great turnout for our Mexican Night Social at the San Miguel Mission—and decorating the tables with little flags, sparkling waters, salsas, chips, mini hats! The Mexican appetizers were great thanks to all my helpers!

Now we're looking forward to decorating the Chamber window—I'd love to have help. Plus down the road are the Vineyard Team's Sustainable expo.

Plus we'll be having a float in the Pioneer Days Parade in October—I'm looking for volunteers to ride and/or walk with the float—this is a fun event you, your children and grandchildren can have fun at.



**2014 Chamber Window**

### 2014 Pioneer Days



### *Social Chair-*

IGGPRA's annual Mexican Fiesta social was fun and festive, with great food from our members!

Board Member Michelle Hido coordinated this month's social with culinary assistance from Linda Galano and Don Carlson. Thank you to all the volunteers that helped make this event possible, and thank you to the members who have signed up to help at future socials. If you would like to join the Social Set-up Volunteers please email a board member, help is always appreciated.

Tables were dressed with chips, salsas, fiesta decorations and useful handouts; including new low cost housing availability for farmworkers and IGGPRA member winery directory rack cards.

The raffle was a huge success with Sharen Bloechl (our Newsletter Editor) and Joan Crother each won a box of IGGPRA wine glasses. Daniel Zvonicek (St. Eva Vineyards) won the Barn Owl Box ([barnowlbox.com](http://barnowlbox.com)). And Mercedes Jackson (Fronty Vineyards) won the 50/50 raffle prize and which she then generously donated back to IGGPRA.

We look forward to the next social in **June** and hope to see you there.







## **American Barbeque**

**Date: Saturday, June 20, 2014**

**Time: 6 to 9 pm**

**Place: Mitchella Vineyard & Winery**

**IGGPRA provides Ribs & Chicken**  
**Mitchella will have GoVino wineglasses (for you to keep),**  
**tables, chairs, and place settings.**

**Members bring by last name:**

**A - D: Side Dish**

**E - L: Dessert**

**M - R: Appetizer**

**S - Z: Salad**

**Bring wine to share. Members and one guest free, additional guests \$5 each. Members of the public \$10 each.**

**Call Doris Bray at (805) 461-1391 or email: [doris@kobravineyard.com](mailto:doris@kobravineyard.com) or RSVP on IGGPRAs handy online RSVP form.**



## Merchant Associate Report

May/June 2015

Hello Everyone

Merchant and Services Associate Membership continues to grow. We owe this in large part to the business our grower members give to these Associates.

We also have expanded the amount of visibility our Associate Members get by:

- \* Providing them advertising space in our new Directories
- \* Increasing the number of seminars we are doing and give Associates an opportunity to sponsor food service and make a 15 min presentation
- \* Regular space in our grower eblast announcements
- \* Direct communication endorsement at trade show events

After researching most of the large grower organizations in California, it became very clear that IGGPRA has one of the top grower education programs in the State. Our seminars are relevant to grower needs and frequent. Our Directory is second to none and our membership is one of the largest. While we still have the lowest membership dues.

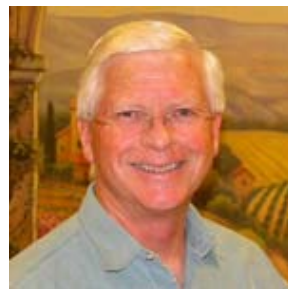
IGGPRA is one of only a few grower organizations in the State to have Merchant and Services Associate Members. We value that relationship and owe much of our success to the support and sponsorship we get from these businesses. Let's make sure we continue to consider them first when looking for goods and services.

Thanks to our Associate Members, Felco and Ecoflow for their Seminar lunch sponsorships in January and April. Excellent turnouts for these seminars and great exposure for their products.

All for now

***Joe Irick***

Board Member, Associate Member Coordinator





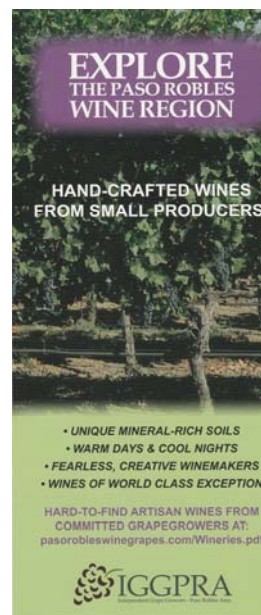
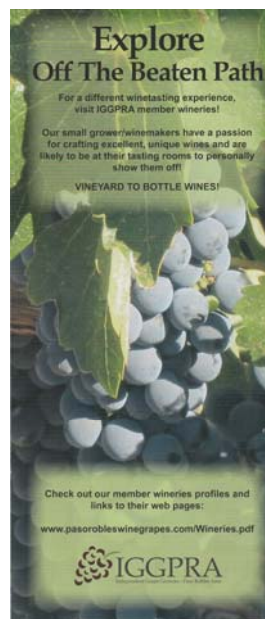
## The Winery Outreach Committee

- Steve Felten (Chairman) Joe Irick & Serena Friedman

Contact Steve Felten for details. 805-712-1082  
winesage@feltencellars.com

The Winery Webpage is now up and running, and  
wWinery Outreach:

The IGG Member Winery rack cards have been printed and we have begun distributing them to Hotels, B&Bs and CofC's in the county. The card is titled 'Off the Beaten Path' and references our winery button on the IGG webpage, so if you would like your winery represented, we will have another user-friendly enrollment period in June. We have notified our wineries of upcoming wine competitions and distributed a list of wine writers and magazines; please contact Steve Felten if you would like a copy. We are in the planning stages of a winetasting open to all member wineries, tentatively for the last Saturday in August, and hope all of our wineries can participate. If any growers would like to volunteer use of their facility, please contact Steve Felten. All of the compliance, set-up, logistics and clean-up will be handled by our volunteers.



**Welcome**

**New Members:**

**Growers**

**Montesi Vineyards**

**Michael A. Montesi**

77356 Ranchita Cyn Rd

San Miguel, CA 93451

630-267-2987

montesivineyard@gmail.com

**Penncello Vineyard**

**Joe Penoncello**

935 Herdsman Wy

Templeton, CA 93465

562-964-0985

penoncello@aol.com

**Associates**

**Gold**

**Silver**

**Glenn Burdette**

**Fred Bogart**

102 S Vine, Ste A

Paso Robles, CA 93446

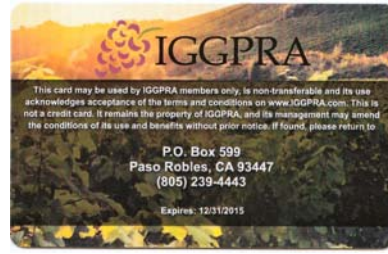
805-544-1441

winerytean@glennburdette.com

www.glennburdette.com

**Bronze**

**Friends**



**Your 2015 IGGPRA Membership Card is HERE!**

Dear IGGPRA Member:

Since issuing our first Membership Cards in 2014, we have realized that a vast majority of our Grower and Friend Membership consists of more than one individual either spouses or business partners. Since these individuals may have the need for an additional Membership Card to identify the member as part of the IGGPRA team and to reinforce the Association's stance that a single membership covers 2 individuals, we are providing an additional Card.

If your membership consists of more than 2 individual owners, additional cards can be obtained by contacting our Marketing office at (805) 239-4443 M – Thu from 8:30a to 5:30p.

### MEMBERSHIP MESSAGE

We are pleased to announce the 2015 IGGPRA directory is on its way! We've made several improvements to this year's directory and know members will be able to use this tool as a valuable resource. Please be sure to check your listing and notify the Marketing Company M-Thu at (805) 239-4443 or email [marketing@arandcompany.com](mailto:marketing@arandcompany.com) with any updates or changes. Thank you to all our members who contributed ads and helped make this year's directory a success.



### **NEW IGGPRA Membership Signs – \$35 per sign – reserve your new sign today!**

IGGPRA is pleased to announce that the new Membership Signs are now available for purchase! This new design is more impactful, registers the IGGPRA name instantly and carries the logo that appears on our Website, newsletter and various mailings. The new sign is the essence of impactful simplicity. For those of you who are married to the old design please consider that “pretty” doesn't necessarily equate to successful communication and at normal highway speeds it is difficult to determine just what the sign represents. **To purchase a new Membership Sign, contact IGGPRA President Ken Bray by emailing [bray@kobravineyard.com](mailto:bray@kobravineyard.com) or calling (805) 459-6075.**





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Our goal is to keep striving to provide optimum growing conditions and superior quality products for our growing partners. That comes through innovation, day after day. It's what we do best, and it's just the beginning for many more exciting innovations to come.

WASCO  
661-758-4777

PASO ROBLES  
805-237-8914

SANTA ROSA  
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*Please contact:*

Joyce Murray 805-286-7798  
Wally Murray 805-400-0451  
[joycemurray@bonniche.com](mailto:joycemurray@bonniche.com)

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**NEEDED/WANTED:**

**Lee & Associates Real  
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Bob Fonarow  
1625 Leah Way, Paso Robles  
93446 805-227-4424

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take over managing his vineyard [cabernet  
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cious apples, pears and pomegranates—for  
more information call Vic at 805-467-9732



## IGGPRA Mission Statement

The Independent Grape Growers of the Paso Robles Area promote the growing of high quality wine grapes through education, networking and farming resources.

### **Our Core Beliefs**

**Promote** sustainable agriculture, respect for our natural resources and the production of high quality wine grapes through grower education and cooperative interaction.

**Provide a forum** for the review of issues affecting wine grape farmers and the wine industry, as well as afford networking opportunities to grower members and associates.

**Facilitate and encourage** ongoing education and skills in the development of Viticulture throughout the Central Coast, via information sharing, fundraisers, seminars and other related activities.

**Act as ambassadors** for the overall success of the Central Coast Wine Industry, through collaboration with complimentary grower and wine associations, along with Civic and Government Offices.

***“Great wines start in the vineyard”***

### **NEWSLETTER NOTE:**

- In regards to your Newsletter being emailed to you in pdf format, please note that if you do not have an email address, you will continue to receive your newsletter in this format.
- Article, insert, etc. submission deadlines/cutoff: 1 week after each Social.

**CAVEAT:** Articles presented in this newsletter should not be construed as a recommendation by the author, IGGPRA Editor, or IGGPRA; but rather as a source of information!

Hi IGGPRA Members!!

Remember—PayPal is available on the IGGPRA website.



Check it out at our [website's homepage](#)



*Let's Cook*

### Variations on a theme

#### Pesto

This is possibly one of the more versatile around and, as the wide variety of lettuces start coming in, one of the easiest to make using what's currently available

#### Basic Pesto

##### Ingredients:

- 1 c. loosely packed fresh basil leaves [not enough basil, use lettuce, arugula, etc]
- 1/4 c. minced fresh parsley
- 1/4 c. grated Parmesan cheese
- 1/4 c. olive oil
- 1 T. pine nuts [no pine nuts, brazil, hazelnut, etc can be used]
- 4 garlic cloves [adjust to taste]



##### Directions:

For pesto, combine the ingredients in a blender; cover and process until blended.

Once you have your pesto, you can

- Pour it on warm noodles, toss and serve w/crusty bread
- Or spread it on pizza crust, add sun-dried tomatoes and grated mozzarella and/or Monterey jack, bake and enjoy
- Use it as a dipping sauce – add a little sour cream
- Add some to your next quiche



#### Chicken or Turkey

Flatten chicken to 1/4-in. thickness; sprinkle with salt and pepper.

Spread each with 2 tablespoons pesto to within 1/2 in. of the edges. Roll up jelly-roll style, starting with a short side; secure with a toothpick or small metal skewer.

Place chicken in a greased 11-in. x 7-in. baking dish; brush with butter. Bake, uncovered, at 375° for 30-35 minutes or meat is no longer pink. Remove toothpicks or skewers. Serve warm as a main course. If you prefer, throw it on the grill!

For an appetizer, cool for 15 minutes, then refrigerate until chilled. Cut cold chicken into 1/2-in. slices.

Or, use it in a **Braciola** style main dish

Place the roll in a pan, pour marinara sauce over the top & bake at 350 till done

Instead of chicken/turkey substitute pork loin, turkey breast or flank steak butter flied and/or pounded flat  
Enjoy!





% Sharen Rund Bloechl  
PO BOX 2288  
Atascadero, CA 93423



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